

The Five Temptations of a CEO - Reader's Guide

1. Was Andrew a sympathetic character? Did you find yourself pulling for him?
2. How does Andrew compare to the average leader in your experience? Same? Better? Worse?
3. Which character would make the best leader and why?
4. Assess a public figure using the Five Temptations. Use either a current or former President or a famous CEO and determine where he or she overcomes and/or falls prey to each of the temptations.
5. What do you think happened to Andrew after the Board Meeting?
6. What's your biggest temptation?

Team Activity

Take the assessment in the back of the book (pgs. 123-130), and discuss your own leadership style - the successes and the struggles. If the leader of the group is comfortable, meet with the team and discuss how his or her Temptations impact the team as a whole and what can be done to overcome them.