



# Laurie Etheridge

Principal Consultant, The Table Group

Founder, Earhart Consulting

Laurie brings 20 years of leadership experience to her partnership with The Table Group. Having applied Pat Lencioni's concepts throughout her career, including as a CEO, Laurie works as a trusted advisor to executives and their teams. She helps elevate business and team performance by improving organizational health and creating pathways for sustained transformation.

Laurie infuses each engagement with candor, courage and a commitment toward achieving organizational thematic goals. She has significant executive experience across Fortune 500, seed stage, start-up and turn-around companies.

Laurie works regularly with leadership teams in quickly and effectively applying the concepts captured in all of Pat Lencioni's books. She has worked within a broad spectrum of industries as a consultant, including consumer products, technology, e-commerce, retail, food, and energy.

Laurie's enthusiasm and expertise for translating dreams into actionable plans has helped individual leaders, teams, products and ideas achieve momentum around the globe. She ensures her consulting sessions, speeches and workshops are practical, relevant and results-oriented.

Laurie began her career in financial planning, eventually expanding into general management and executive leadership roles for global brands, including Levi Strauss, Quiksilver and Speedo. Recently, Laurie was President/CEO for the activewear brand Lucy. Laurie has an MBA from the UC Berkeley Haas School of Business and an undergraduate degree from Florida Southwestern State College. She lives in the San Francisco Bay Area with her husband and son.

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## Partial Client List

- AMAT
- Counsellink
- Enza Zaden
- Noble Charter Schools
- Mixbook