



# Brian Petersen

Principal Consultant, The Table Group

Founder, BP Consulting

Brian draws on his international experience as an executive to help leaders build a competitive advantage through organizational health. During his 25 years as an executive, he led large businesses to the top position in their markets. Having lived and worked across four continents, he has gained experience with building winning organizations across national cultures. During the last five years, Brian has increasingly focused on helping other leaders succeed through consulting, leading him to join The Table Group in 2017.

Brian works regularly with leadership teams in quickly and effectively applying the concepts captured in all of Pat Lencioni's books. His clients span a broad spectrum of industries, including Technology, Consumer Goods and Services, Financial Services, Life Sciences and Transport. Brian consults in English, French and Danish.

As an executive, Brian discovered that mastering even the most advanced management tools was not enough to ensure breakthrough results. By working on his own personal and behavioral discipline as outlined in Patrick Lencioni's books, he was able to lead teams in many countries across the world to achieve the level of success he always thought must be possible.

Beginning his career at Procter & Gamble, Brian rose through marketing and sales to General Manager for China. After having lived in seven countries, he returned to his native Denmark as CEO of Copenhagen Airports, gaining further experience as Chairman and board member of VisitDenmark, Bang & Olufsen, Coloplast, ALK-Abello and others before moving into consulting.

Brian lives in Copenhagen, Denmark, with his family and still enjoys traveling and discovering new countries, cultures and people.

## Endorsements

“Brian has a passion for winning, consistently drives for and delivers outstanding results, while building both organizational capabilities and individual talent.”

—Carl Haney, Executive Vice-President, Estee Lauder

“Brian is very open to new ideas and constructive in his feedback. He is a real enabler for people.”

—Ori Ben Shai, General Manager, Kimberley-Clark

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## Partial Client List

- Bayer
- BP
- Carlsberg
- Givaudan
- Goodyear
- HSBC
- INSEAD
- Knauf
- KPMG
- Maersk
- Novo Nordisk
- SanDisk
- Sky TV