



THE CENTRALITY OF MEETINGS



Overview

No action, activity or process is more central to creating a healthy organization than the meeting. Meetings provide the forum for values to be established, discussed and lived, and where decisions around strategy and tactics are made and reviewed.

The meeting structure advocated in *The Advantage* was originally revealed in the business fiction format in *Death by Meeting*. For the model, [click here](#).

To understand if your organization needs to work on meetings, review the checklist below:

- Tactical and strategic discussions are addressed in separate meetings
- During tactical staff meetings, agendas are set only after the team has reviewed its progress against goals. Noncritical administrative topics are easily discarded
- During topical meetings, enough time is allocated to major issues to allow for clarification, debate, and resolution
- The team meets quarterly away from the office to review what is happening in the industry, in the organization, and on the team

If two or more of these behaviors do not exist in your organization, revisit your meetings strategy. Click here for the complete organizational health [check list](#).