



The Four Obsessions of an Extraordinary Executive

#1: Build and Maintain a Cohesive Leadership Team

A cohesive team trusts one another, engages in constructive conflict, commits to group decisions and holds one another accountable.

#2: Create Organizational Clarity

Healthy organizations clarify topics such as values, strategies, goals and roles & responsibilities.

#3: Over-Communicate Organizational Clarity

Healthy organizations align their employees by repetitively and comprehensively communicating all aspects of organizational clarity.

#4: Reinforce Organizational Clarity Through Human Systems

Organizations sustain their health by establishing simple structures around the way they make decisions, evaluate job candidates, manage performance and reward employees.

